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PRESS RELEASE

Innovative temporary social housing project established in Valenton

On Wednesday, August 2nd, 2023, the first temporary social housing project opened in Valenton.



Credit: Michael Tubiana

This new housing centre is the result of a partnership between the French state, the City of Valenton, Eiffage (through its new subsidiary, Eiffage Immobilier Habitat Solidaire), and Adoma. Its aim is to provide vulnerable individuals and families, who were previously accommodated in hotel rooms, with effective housing options that include social support.

“There has been a genuine desire on our part to implement a social policy to better support these individuals and help them out of the precarious situations they find themselves in. The innovative project led by Eiffage Immobilier and Adoma aligned fully with these objectives,” comments Métin Yavuz, Mayor of Valenton.

An innovative turnkey temporary housing solution by Eiffage Immobilier Habitat Solidaire

Built off-site to minimise disruptions, this low-carbon housing solution is produced from end-of-life shipping containers. Over the course of six months, B3 Ecodesign – an Eiffage group company.

This three-level residence consists of 46 studios, 25 two-bedroom apartments, and 4 three-bedroom apartments. It can accommodate 160 individuals, whether they are alone or families seeking reintegration, offering them well-equipped accommodation options with kitchenettes and bathrooms.

Social support at the heart of this comprehensive reintegration project

Integration and the fight against vulnerable living are fundamental pillars of this operation. Leasing agent Adoma also has 300m² of office space on-site for social support services.

The temporary housing centre in Valenton will also benefit from support by the CREPI (Club Régional des Entreprises pour l'Insertion) Ile-de-France social association, facilitating job placement for those housed, in partnership with corporate project stakeholders. This work will involve the Service Insertion et Accompagnement vers l'Emploi (SIAVE) employment support service, established by the City of Valenton in 2022, and the companies in the Bois Cerdon Business Park in which the residential unit is located.

A pioneering project supported by the City of Valenton and the Val-de-Marne Prefecture

For this operation, Eiffage Immobilier Habitat Solidaire has created an unprecedented arrangement using a dedicated real estate company called TectHome, under which modules are leased to Adoma through a seven-year temporary lease. The real-estate company will then be responsible for restoring the site and relocating the modules to another project, thanks to a permit of the same duration initiated by the City of Valenton.

“Starting with this first project, we have gained valuable expertise in administrative permits and the technical design of a relocatable project. *The Valenton operation allows us to demonstrate that quality alternatives exist, with the support of municipalities and the State, to provide better living conditions, especially for emergency housing,*” says Benjamin Pinaud, Director of Eiffage Immobilier Habitat Solidaire.

The accommodation's second, post-emergency life has been planned to offer buildings that can accommodate various types of housing and provide other functions, such as family hostels or student housing, utilising only a portion of the overall project.

“*This innovative emergency temporary housing project proposed by Eiffage Immobilier Habitat Solidaire allows us to quickly address a real problem that many local authorities face. We are very pleased that this project has been completed in record time, enabling these families to make a fresh start at last,*” points out Métin Yavuz, Mayor of Valenton.

Three other temporary housing projects are currently under development by Eiffage Immobilier Habitat Solidaire throughout France, with the goal of making real estate mobile.

About Eiffage Immobilier

Eiffage Immobilier, a subsidiary of Eiffage Construction, is a major player in real estate development, offering a diversified range of solutions throughout France that are tailored to the challenges of sustainable cities and new usage patterns. Eiffage Immobilier is committed to developing low-carbon offerings in various areas: low-carbon materials and design, renewable energy and energy performance, quality of life, and eco-mobility. As a partner to local authorities, social operators and private entities, Eiffage Immobilier works daily to serve the people who live in our local regions. In 2022, Eiffage Immobilier achieved a turnover of 1,095 million euros.

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Adoma, in brief

A subsidiary of the CDC Habitat Group, Adoma is both the leading national operator of supported housing and the leading provider of accommodation and support for asylum seekers. Adoma's fundamental approach to providing care and support for people in difficulty who are unable to access mainstream housing is built around these two businesses and their complementary nature. It's an approach that puts expertise and local presence at the service of solidarity and all those in need: young people entering the labour market, precarious workers, people on minimum social benefits, migrant workers, single-parent families, homeless or badly housed people, refugees, resettlers, etc. As a committed partner of local authorities and public policies, Adoma invents solutions day after day that promote integration and independence.

It is at the heart of the territories that Adoma's teams deploy their expertise in the service of the most disadvantaged people. Adoma has structured its organisation around 5 regions (Île-de-France, Nord & Atlantique, Méditerranée, Auvergne Rhône-Alpes, and Est) and 24 Territorial Divisions.

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